Challenges and Opportunities in Classroom Dynamics in an Online as opposed

to an On-site class – a Paradigm Shift

Bijaya Shrestha Missouri University of Science & Technology

Abstract

Online class as an emerging mode of education delivery has brought forth new opportunities and challenges on the face of traditional sit-in class. The opportunities are more obvious than the challenges. Compared to our old school format, the lack of a real human being standing in front of the class is the real game changer. The work reported in this article examines these issues.

Keywords:

Challenges, opportunities, paradigm, online, on-site, state, operator, agent of change, educator, student, transformation function

Introduction

With the advent of computer technology and ease of getting internet access on this side of the digital divide where things can happen and are happening in terms of computer access, a lot of things have changed in the ways education is delivered. We do not necessarily have to have a physical classroom to hold a class anymore. Access to a formal classroom is at anyone's fingertip today as long as there is an access and reliable connectivity to the Internet, and the

dollars, of course. Within the system of online education, a classroom does not need to have a physical structure nor a chiming bell to tell if the class has begun or ended. Time and space are no longer the binding factors, at least, not in the sense of our old school ways. Any time, any place, a class can be joined, an exam taken, and a grade earned, within the framework of established schedule, of course. What a concept! Even more interestingly, what a great part of reality! This wave of online education along with everything else that goes on in the online world is spreading all over. Even on the other side of the digital divide, there is a sense of this ever growing urge to climb up the wall and be a part of the digital world in any form or manner. No wonder, the first treasured possession of today's youth in the developing world is the I-phone. Everyone is trying to flow with the "go". Interestingly, online class can be accessed with an I-phone, if need be.

However, all is not as rosy and beautiful as it appears in the first glance. An online class brings a host of challenges, some obvious and some not so much. Among all of these, the lack of a real human being standing in front of the class is the real game changer. Is it a good thing or bad? It depends on who we ask.

An online class is not for everybody and that much is for sure. Some students do better when there is a human being standing in front of them as their professor; unfortunately, in an online class we do not have such a luxury, We could have a video or audio clip of the professor or even have him on Skype or other forums, but it is not the same as a real human being standing in our front. This part of reality seems to matter a lot when we look at online education from the traditional classroom perspective. Along with this, an online class forces us to work with more self-motivation, out of necessity. Such a demand may or may not work well with many online

© American Society for Engineering Education, 2015

2

students. Regardless, the dynamics has changed.

Dynamics

Sometimes and at some venues, where education delivery takes more of a business form, or where the emphasis, knowingly or unknowingly, falls into bringing a large number of students, those too preferably with financial support from places other than the student's own pocket, an unintended dynamics may emerge. Those online classes tend to be taught mechanically, perhaps to free up more time to run several parallel classes. Such a venue will keep any interaction among the students and the teacher to a minimum, which brings an increase in efficiency but at the cost of engagement. In those classes, there would be a discussion thread where the students will have to post a message or two per week and there may be a few automated quiz that the students will have to take and then at the end of the term, there may be an automated quiz-like final or a proctored final. This painting of a typical online class in those circumstances may appear as being done with rather broad brush but the idea here is to capture the environment than precise details. We may not like to admit but we know there are classes where sometimes the pressure of dollar, henceforth, a desire to see a greater efficiency keeps the class activities sterile, simple, mechanical, and mono-chromatic. The interesting thing here is that some students may like such a situation, the instructor is somewhat aloof which gives them a freedom of detachment. At the same time, some instructors may be very happy to run a course without much personal involvement; the class runs its course, the semester is over, the instructor gets paid; the students receive a grade and during this entire process interaction among each other is kept to a minimum. We all need to think if this is what we envision of a practice that is conducive to true learning? In the lack of clear thinking, deep commitment, and meaningful purpose, sometimes, online teaching could be just a way to make few bucks on the side for some instructors or a quick

© American Society for Engineering Education, 2015

3

and clever way to get a degree for some students.

Imparting knowledge to our students in any manner whether by running class online or otherwise involves changing the attitudes of the students at its deepest level. This author is proposing a mathematical formalism to address this issue.

Mathematical Modeling (Please see the Appendix at the end of this article)

An attitude of a student can be represented by a state function (a mathematical function that represents the state), $|s_{initial}|$ or $|s_i|$, in short, which may be dependent on host of other parameters, such as educational background, e (in short for educational), cultural background, c, incentives, i, perception, p etc. Given adequate inspiration, motivation, teaching, and mentoring, this state function may be changed to a desired state function, $|s_{final}|$, or $|s_f|$, in short. Such an agent of change may be represented by an operator, \bar{O} . An agent of change in our context is an educator who effects the change in the state of the attitude of the student. In other words, once the attitude $|s_i|$ is operated by the operator, \bar{O} , it changes the attitude $|s_i|$ to an attitude $|s_f|$. Such a transformation may be expressed mathematically by a transformation function, T_{if} , as given by, equation (1) below:

$$T_{if} = \{ s_f | \bar{O} | s_i \}, \quad i \neq f, \quad \beta_{if} = 1$$
(1)

Our desire here is to realize that equation (1) captures our aspiration as an educator, meaning that the agent of change, \overline{O} . will transform $|s_i|$ to the desired $|s_f|$. Here, we also see a new parameter, β_{if} . The appendix at the end of this article goes in depth about β_{if} . Also, more discussion of the mathematical properties of T_{if} is given in the appendix which is more of a prelude to a mathematical treatment of this subject matter but at the end of the day, the construct

© American Society for Engineering Education, 2015

of a meaningful T_{if} for an existing set of parameters {e,c,i,p,} is the ultimate goal to effect the desired change. From the eyes of a traditional sit-in class, the T_{if} required in an online class involves a different trajectory. It really needs a shift in the paradigm. The game changer here is that the educator operates in a virtual space. There is somewhat of a misty fog between the teacher and the students. One of the immediate consequence of this is the sense of anonymity.

Anonymity – a double edged sword

A student is invisible or perceived to be invisible in an online class room. This allows students to duck their head from taking responsibility at times or at the other end of the spectrum, allows them to become a bully; either of these attitudes is unhealthy. In particular, the bullying results in the breakdown of integrity and civility in the classroom. In addition to inappropriate, rude, offensive behaviors, other forms of power-play such as, over-participation or domination and under-participation may surface as well. Possible remedies may be to make expectations clear by spelling out respectful behavior, appropriate conduct, social expectations, and integrity standards in the syllabus itself. Along with this, concerted efforts need to be placed to reduce feelings of detachment. One way to reduce students' feelings of being detached from the course is for the instructor to maintain a consistent social presence in the course, responding and providing information in a timely manner. It should be noted that not all incivility is intentional, though. Sometimes, a lack of understanding of diverse cultures can lead to behaviors that seem intentionally hostile but are not. Also, lack of participation can be the result of a student's apathy or difficulty understanding the course content. Teachers need to go to where students are, and then lead the way to where they need to be. Online or not, a good guidance for instructional design and construct could be had from Bloom's Taxonomy (1956) of cognitive operations. Although Bloom's taxonomy was developed in the fifties, it is relevant for online learning today © American Society for Engineering Education, 2015 5

Its hierarchy of the six levels of cognitive learning, namely, knowledge, comprehension, application, analysis, synthesis, evaluation applies equally well to the online learning process, from writing courses to coming up with topics for online discussions. With Bloom's Taxonomy, online instructors can define learning objectives and formulate questions and assignments based on each level of cognitive learning just as well. While Bloom's Taxonomy is still the gold standard for instructional design, the peculiarities of online students change the flavor greatly. A successful online education assumes that the online students are involved and active in their courses, are highly motivated, independent, self-starters, organized, disciplined, industrious, creative, and flexible. These are all high expectations. So the question really comes down to the use the taxonomy in a way to accommodate any gap between these high expectations and the reality of the students.

Conclusion:

The attempts made in this work is to get to the bottom of the dynamics that plays out in an online class looking from a neutral party. The challenges are intriguing but the solutions must be found. Painting a good description of the problem is a great starting point in the process of identifying its solutions. With that being the case, the author of this work has made an attempt to formulate a mathematical base to shed light on the mechanics of the problem. It is done with the spirit of the fact that a problem could be solved only when we really know what the problem is.

The modality of online class is coming like a wave in today's world not only because it opens up new doors for students to gain knowledge, get degrees, and further their chances of securing better futures but also it brings forth an opportunity to bring big dollars to many stake holders and partners of the

educational market

Reference:

Bloom, B., & Associates. (1956). Taxonomy of educational objectives. New York: David

McKay.

Appendix

This author is proposing a mathematical framework to express the transformation process of a student's attitude from an initial state, i to a desired final state, f. In this formalism, a state is represented by a letter, s with the appropriate subscript and then enclosed between a delimiter (a vertical line) on the left and a curly brace on the right as shown below:

$$|s_{initial}\}$$
 or in short $|s_i\}$ (A.1)

By the application of an agent of change, which we will call as an Operator, \overline{O} , the initial state may be changed to another state. If this new state is called, $|s_{final}|$ or in short, $|s_f|$, we could express the action that took place here as:

$$\overline{O}|s_{\text{initial}}\rangle = |s_{\text{final}}\rangle$$
 (A.2)

This means that the operator, \overline{O} acting on the initial state, $|s_{initial}\rangle$ produced a final state, $|s_{final}\rangle$ }This said action brought about a transformation, T_{if} (transformation from initial, i to final state, f) or written simply as T if the subscript is already understood. This transaction in the states may be expressed as:

$$\{ s_{\text{final}} | \bar{O} | s_{\text{initial}} \} = \{ s_{\text{f}} | \bar{O} | s_{\text{i}} \} = T_{\text{if}} \beta_{\text{if}}$$
(A.3)

In this formulation, the operator acts on the state to its right to produce the state shown on the left

Here

$$\beta_{if} = 0 \text{ for } i = f \text{ and } \beta_{if} = 1 \text{ for } i \neq f$$
(A.4)

© American Society for Engineering Education, 2015

If i = f, the states, $|s_i|$ and $|s_f|$ will be the same, meaning the operator did not produce any change in the state, no transformation took place and that is how the condition, $\beta_{if} = 0$ leads (A.3) to show that no transformation occurred because then $T_{if} \beta_{if} = (T_{if})(0) = 0$.

On the other hand, if $i \neq f$, the states, $|a_i|$ and $|a_f|$ are different from each other, meaning a transformation T_{if} did take place. Here the condition, $\beta_{if} = 1$ leads (A.3) to yield a transformation, $T_{if} \beta_{if} = (T_{if})(1) = T_{if}$

If the transformation is incremental, (A.3) leads to a sequence of terms, such as

$$T_{if} = T_{ia} + T_{ab} + T_{bc} + \dots + T_{zf} = \sum T_{jk}$$
 (A.5)

Here the subscripts j and k pick up the intermediate steps from the initial to the final as necessary. A state at some point, $|s_p|$ may have a trace or a big chunk of the initial state $|s_i|$ or for that matter, any other previous state $|s_r|$ depending on the effectiveness of T_{ip} or T_{rp} . In other words, $|s_p|$ may be expressed in terms of a polynomial in $|s_i|$ with appropriate coefficients such as

$$|s_{p}| = \sum c_{n} [|s_{i}|]^{n}$$
(A.6)

Eq. (A.6) allows the possibility of having no trace or some amount of the initial state $|s_i|$ on some later state $|s_p|$ based on the value of c_n . For instance, if $c_n = 0$ for all n, $|s_p|$ has not a tiny bit of the initial state $|s_i|$ while for $c_n = 1$, $|s_p|$ has all of $|s_i|$

Biographical Information

Bijaya Shrestha

Dr. Shrestha was born to Prof. Kalidas Shrestha and Mrs. Kamala Maiya Joshi in Kathmandu, Nepal. He earned a Ph.D. degree in 1995 from the University of Missouri-Rolla (UMR) for developing a Monte Carlo algorithm to model Photon Transport in a semiconductor. His research interests include particle transport, pattern recognition, feature extraction and identification, and Medical applications. He has been teaching various courses in the Department of Electrical and Computer Engineering at the Missouri University of Science and Technology for twenty years continuously (as of 2015), where he has been working on developing algorithms to help detect skin cancer in its early stages by performing image analysis of skin legions for which he and his research colleagues have been rewarded a US patent. He is in the process of developing an inference engine which inputs a lesion image and outputs a recommendation for its remedy.