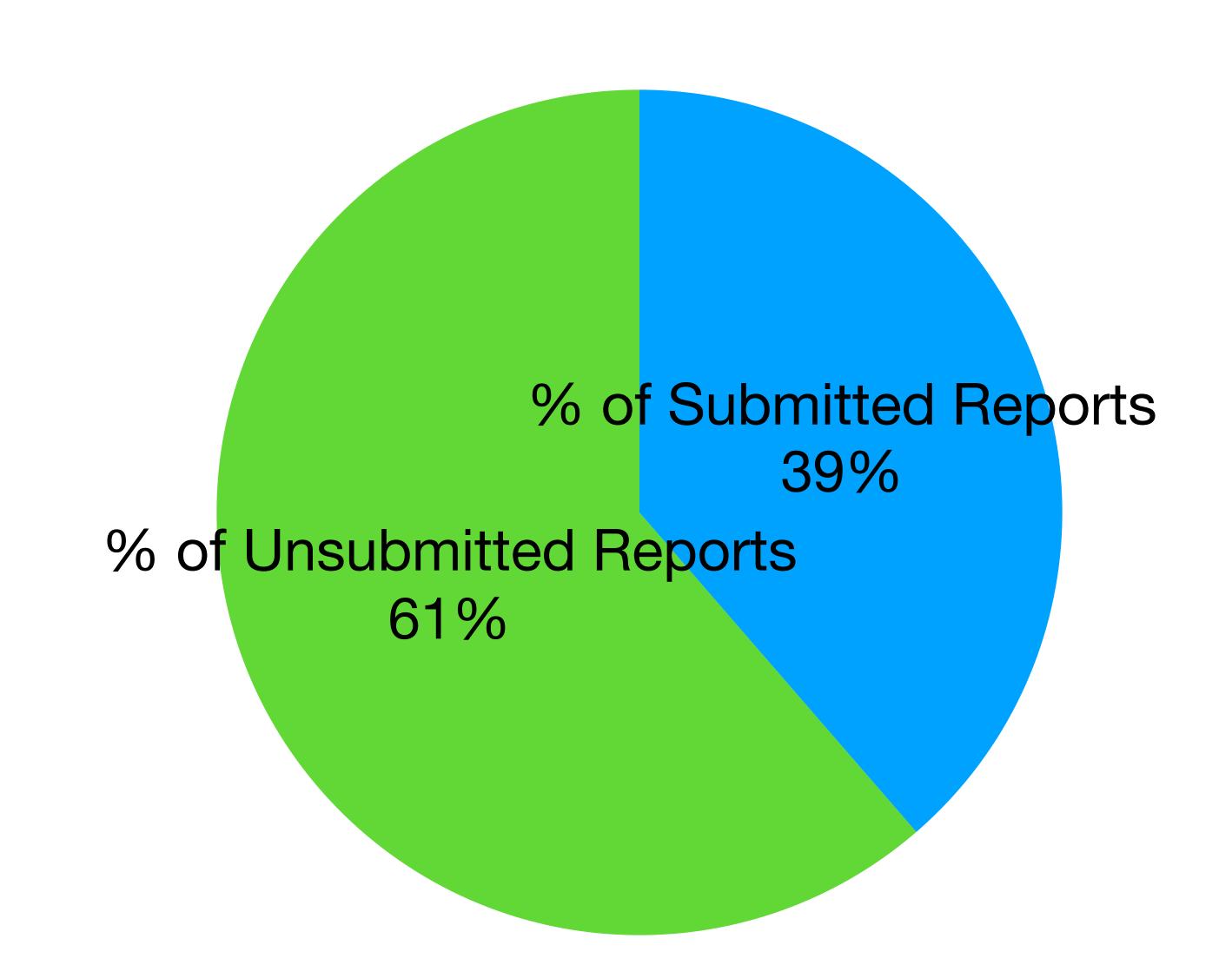
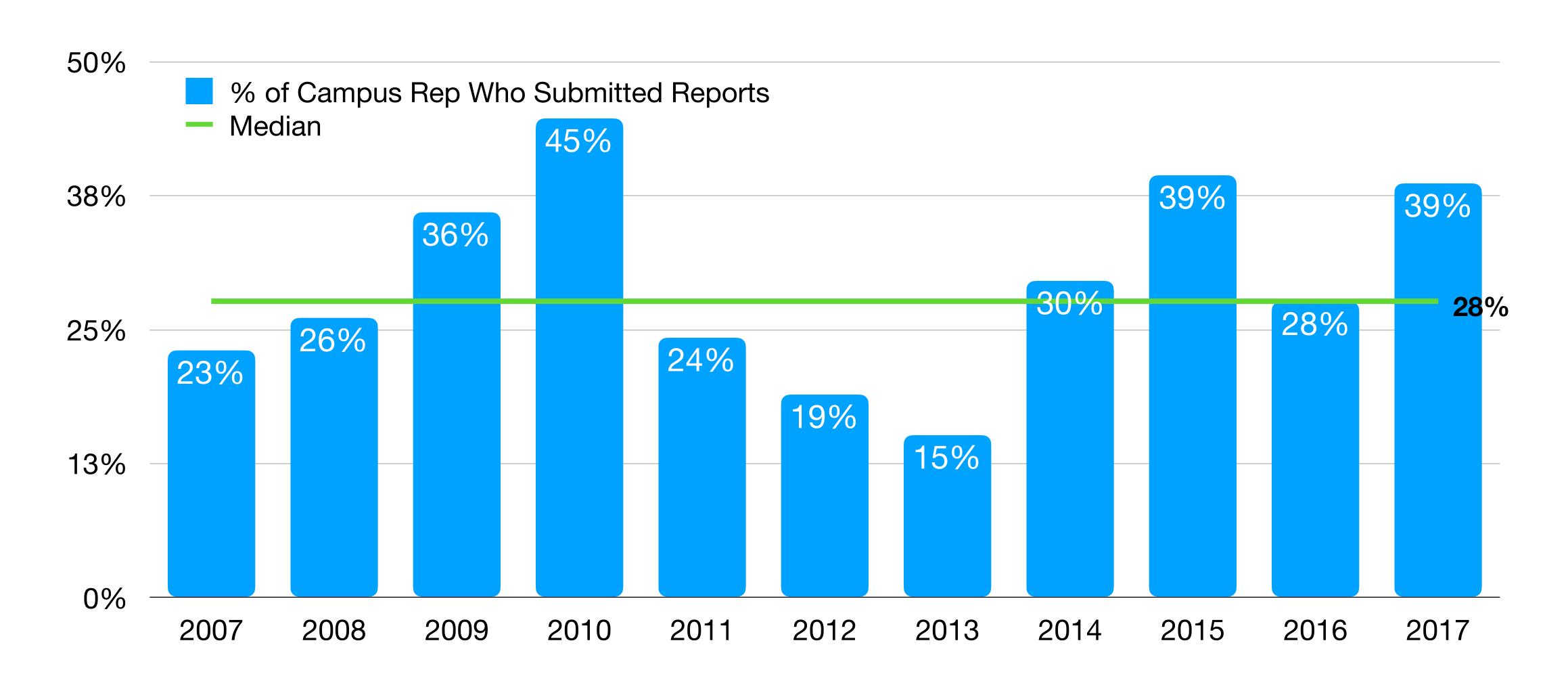
Campus Representative Business Meeting

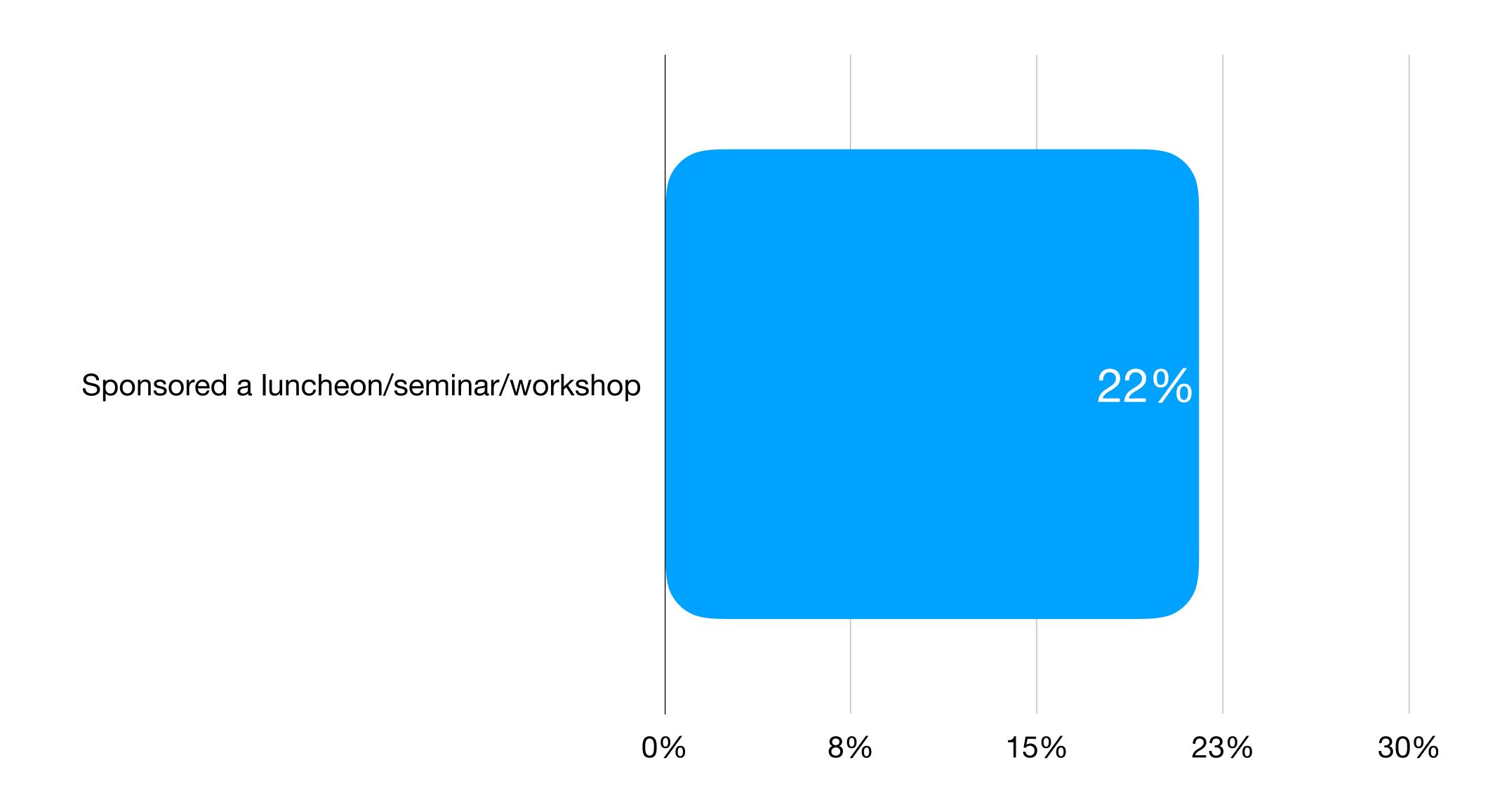
2018 Activity Report Submittal Rate



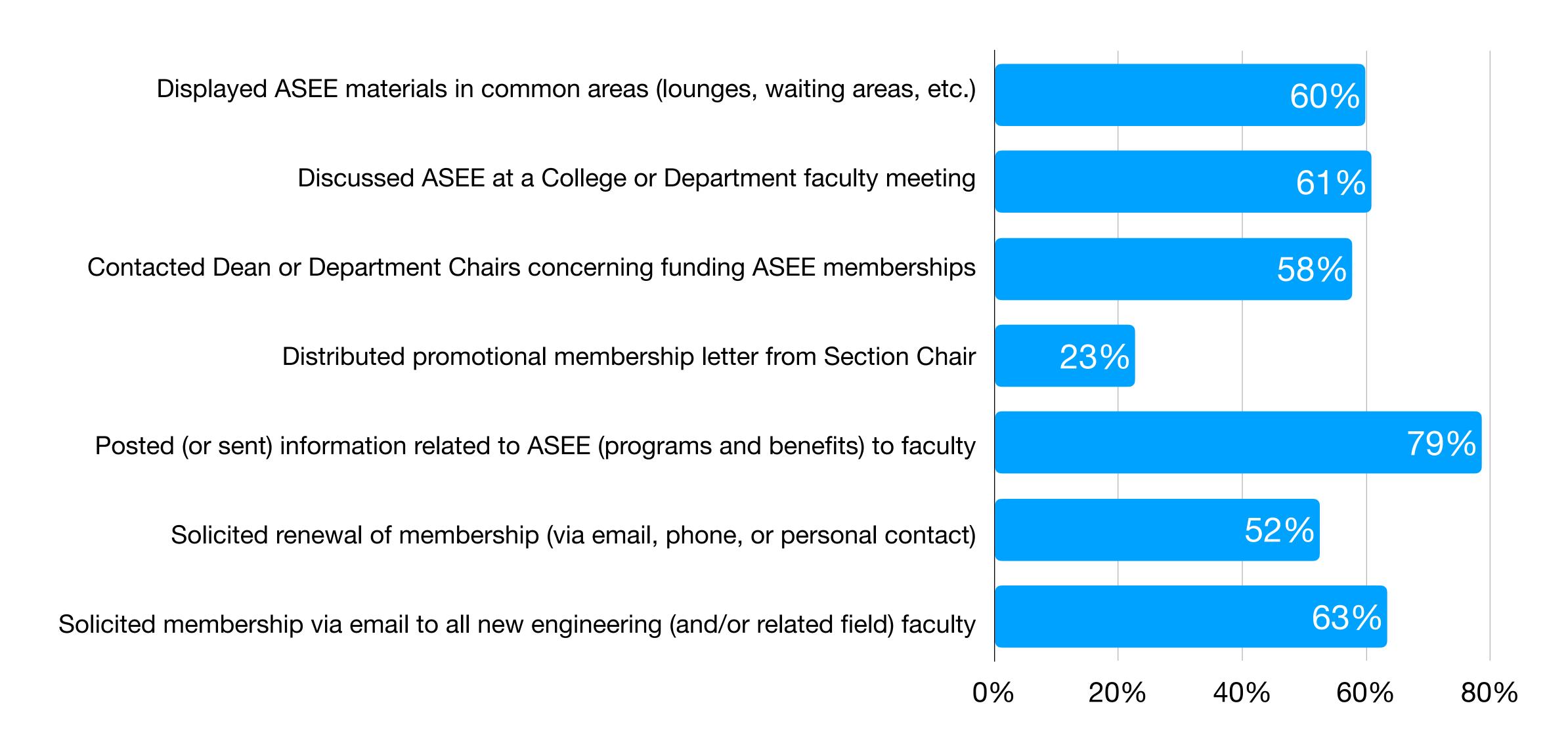
Activity Report Submittal Rate History



Pedagogical Activities



Recruitment and Retention

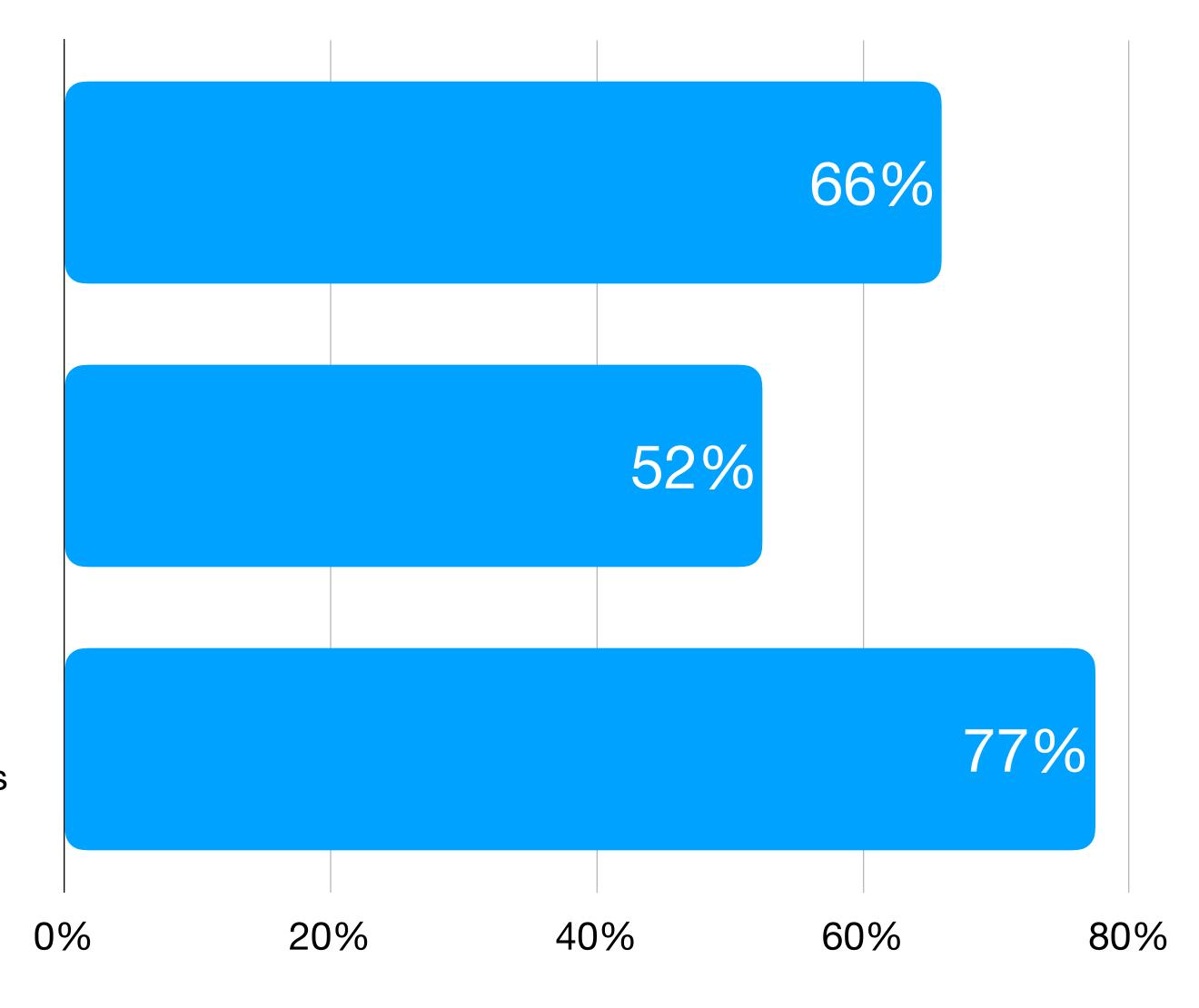


Conferences and Publications

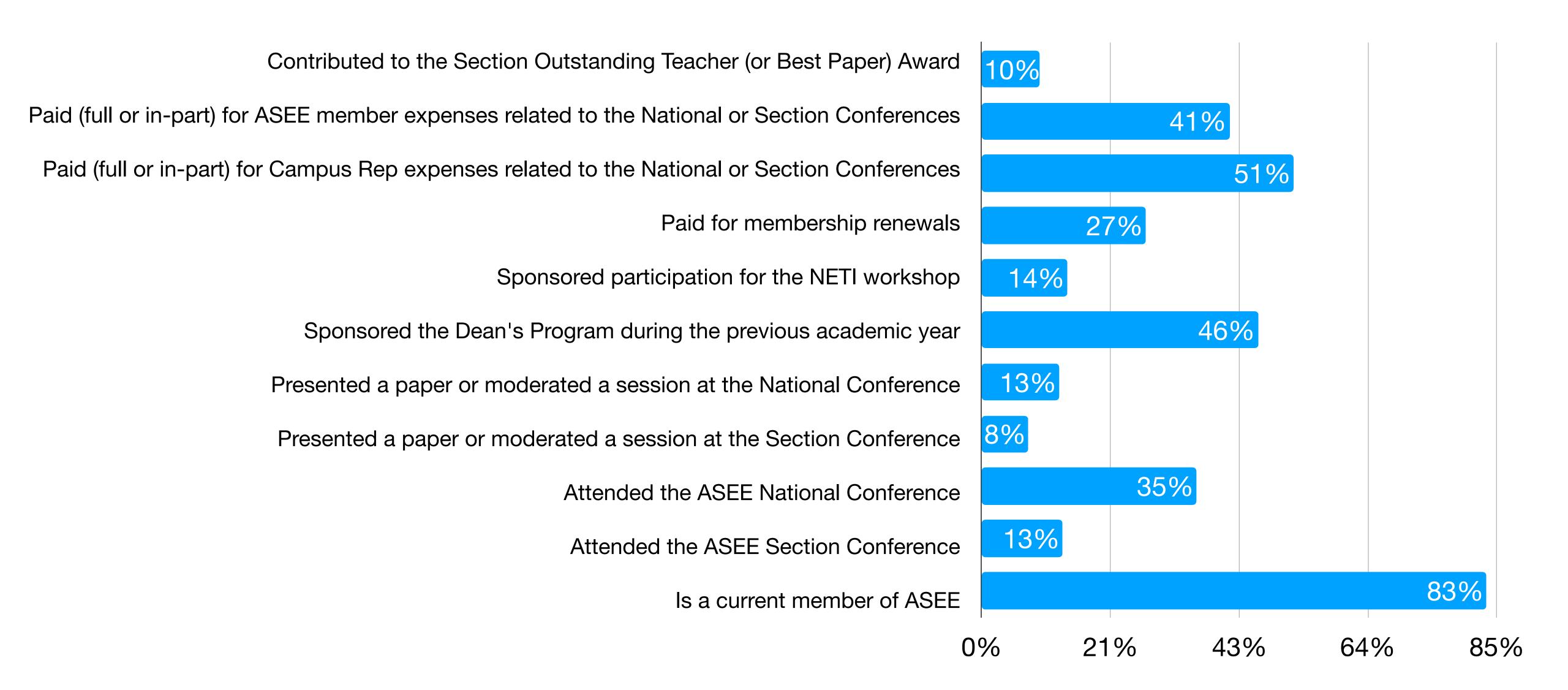
Distributed 'Call for Abstracts/Papers' for the National or Section conferences

Contacted Dean or Department Chairs concerning funding ASEE travel/registration expenses for members

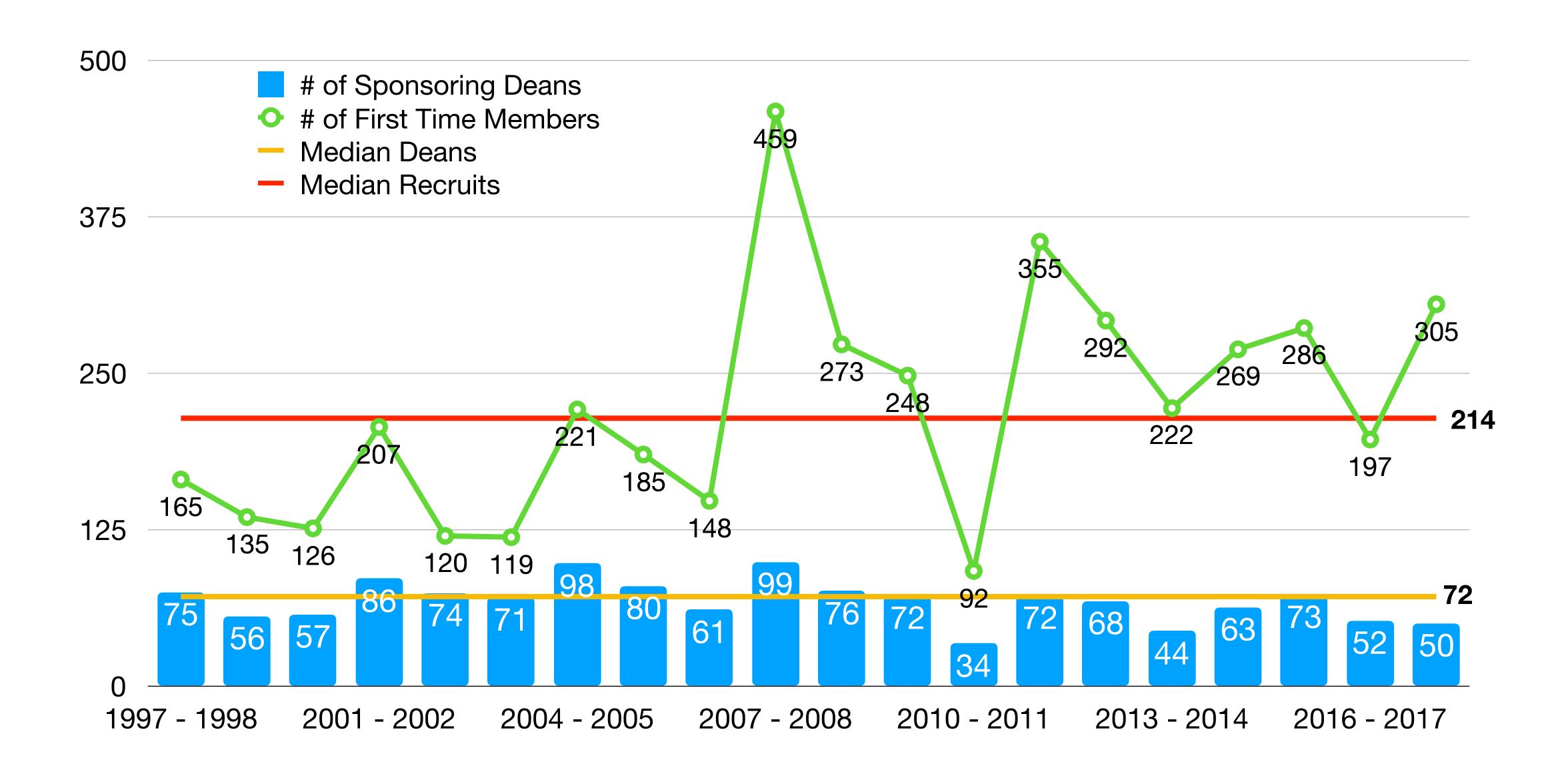
Posted (or sent) information related to ASEE conferences (National and Section) to members



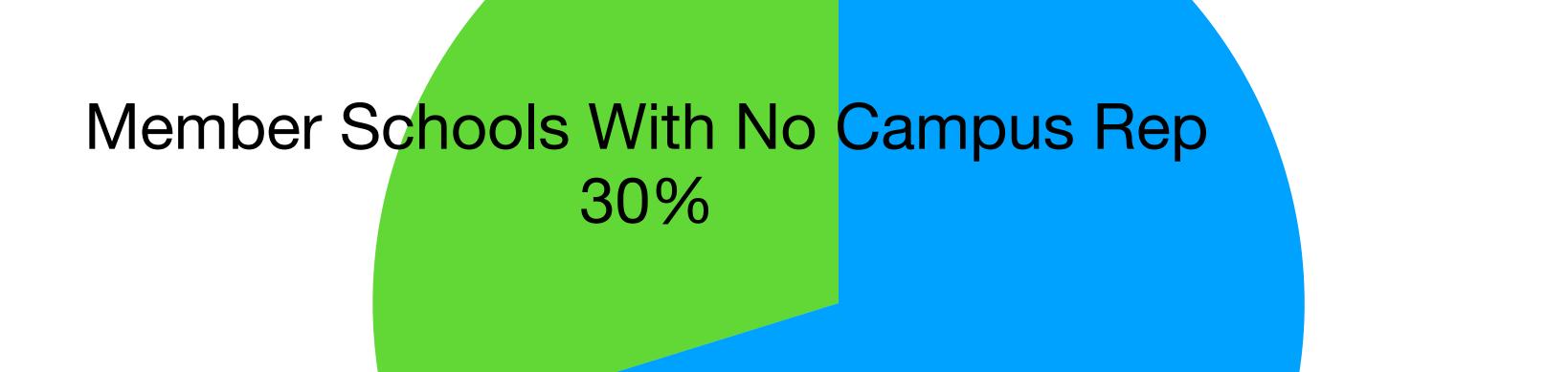
Dean/Administrative Head Activities



Dean's Program Sponsorship & Recruitment



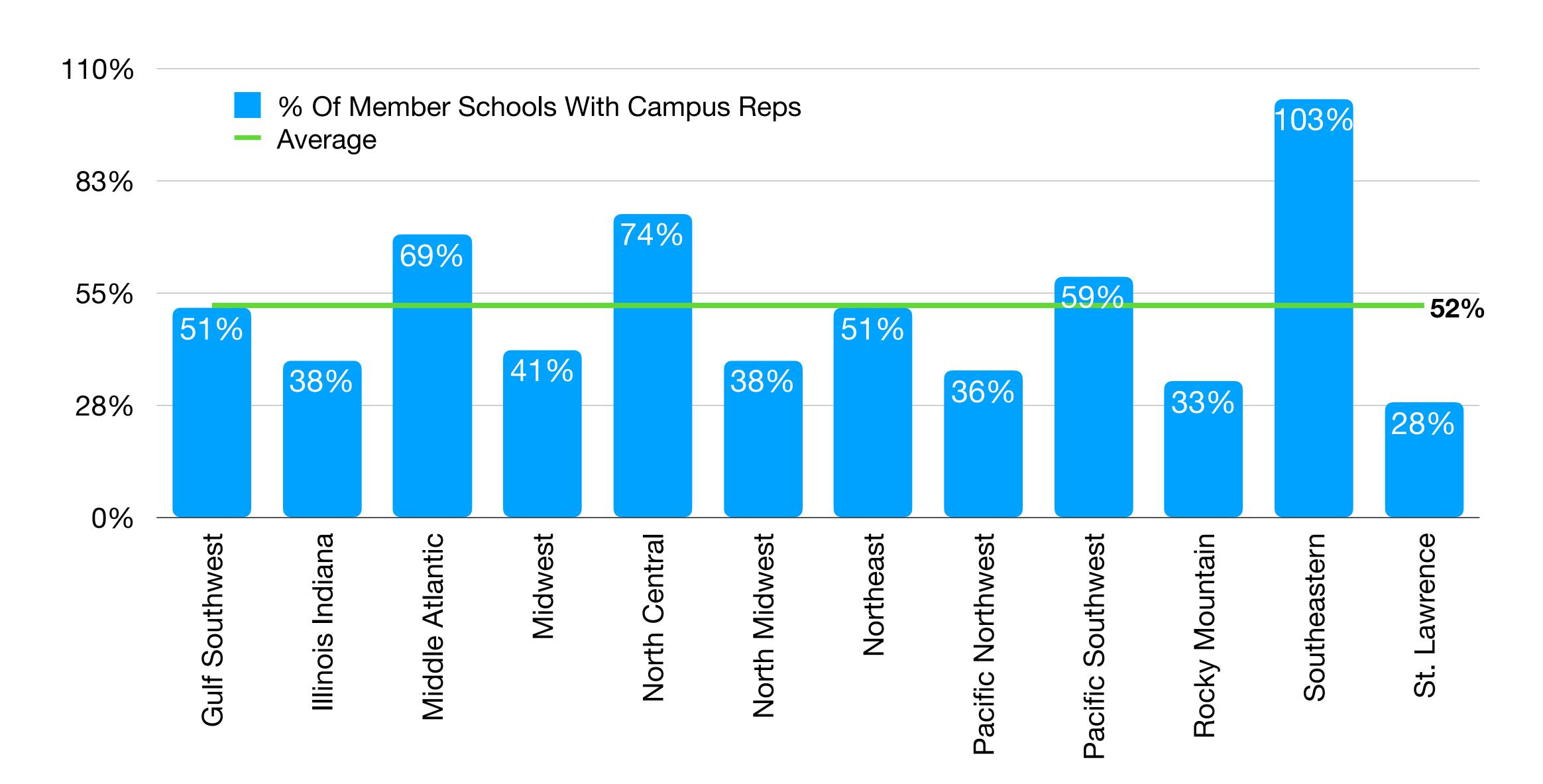
Campus Rep Market Share



Member Schools With A Campus Rep

70%

Campus Rep Market Share by Section

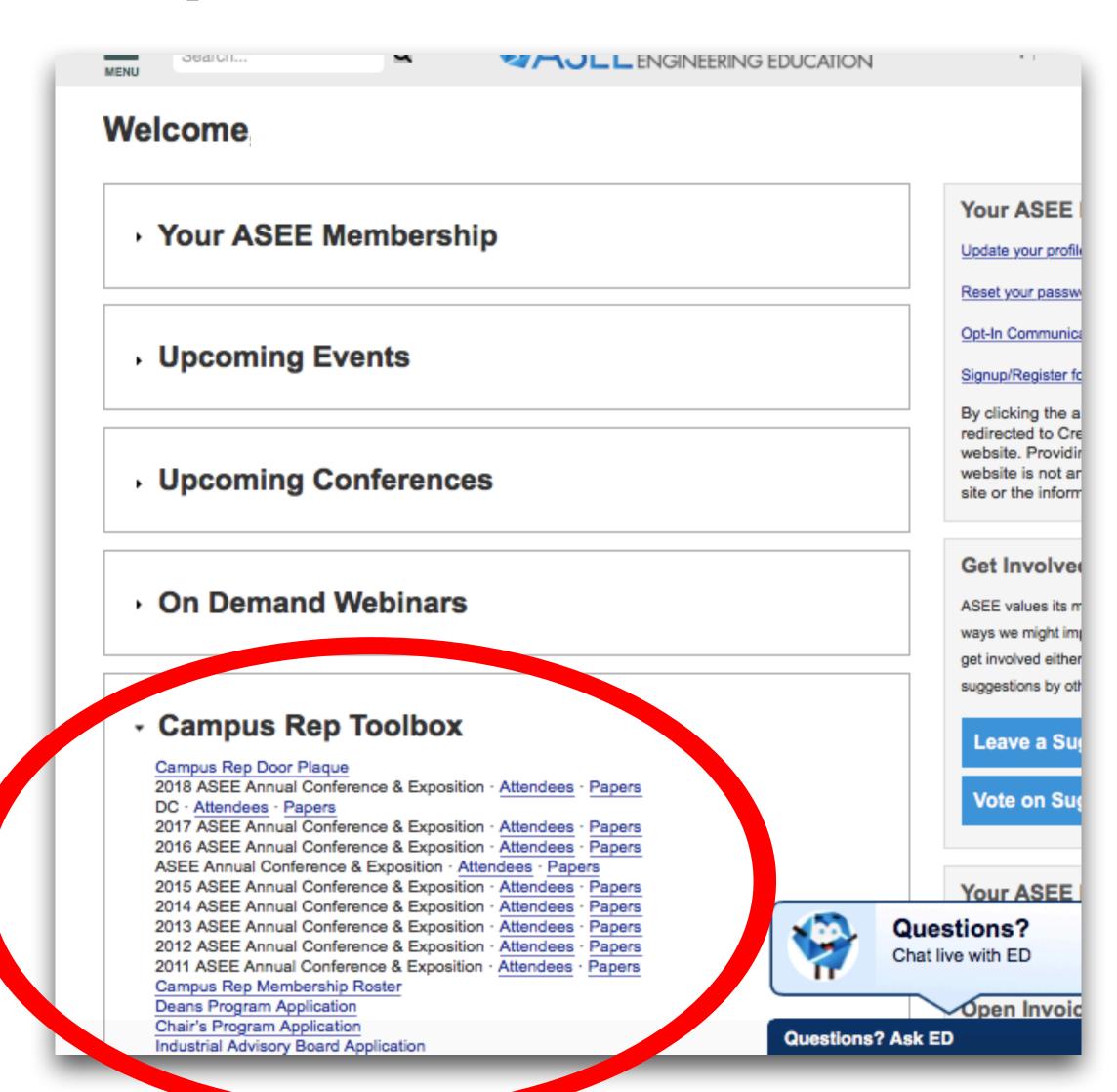


What must a Campus Rep do?

- Complete online annual report each fall
- Send welcome email to all new members
- Reach out to recently lapsed members
- Encourage participation in section meetings
- Organize meet-ups at section and national meetings
- Encourage students to submit posters at section and national meetings

Where does a Campus Rep find information?

- Member Home Page
 - Listservs
 - Membership applications
 - Conference attendees & authors
 - Door plaque
 - Membership roster



Campus Rep Awards

- Section Outstanding Campus Rep
- Zone Outstanding Campus Rep
- Most members recruited
- Most students recruited
- Maintaining the highest percentage of faculty membership

Campus Rep Annual Timeline

June

- Annual Conference
- · AC on-site event
- Campus Rep reception
- Campus Rep business meeting

September

- Approach new staff and students
- On-campus event
- Contact recently lapsed members

November

ASEE awards open

January

- AC call for papers
- ASEE award deadlines

March

- Recruitment deadline 3/31
- Section meetings

May

Section Meetings

April

Start of

Recruitment Year

Section Meetings

 Organize AC on-site event

July & August

Plan on-campus activities

October

- Report opens
- Welcome new members
- Section meetings

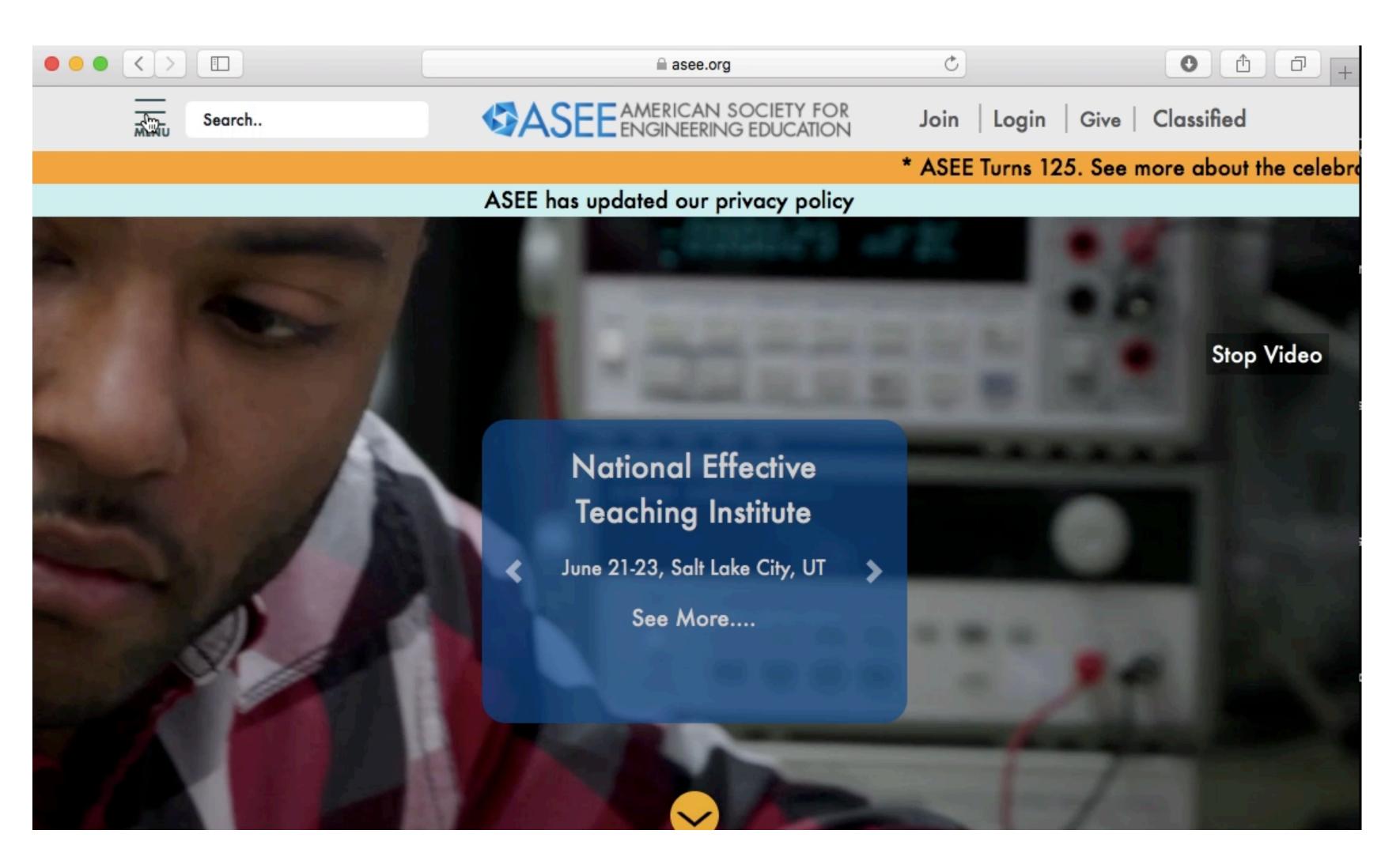
December

Annual report deadline

February

- On-campus event
- Approach lapsed members
- Welcome new members

Navigating around the new ASEE.org



Thank you, Campus Reps

 What can ASEE do to make your recruitment and retention efforts more effective?